

LUANA HELENA AREND SCHREINER – JOURNALISM AND SOCIAL COMMUNICATION

OBJETIVE

- Journalist in all kinds and all ranges of media (print media, radio, television, the Internet; local and sublocal media, countrywide and global media; general as well as trade and expert media);
- Specialist in the area of broadly defined image communication: Public Relations, branding, advertising communication, Corporate Identity;
- Editor/editorial assistant (gatekeeper) in the above mentioned types of media;
- Journalist specializing in a given category of topic-specific journalism: **Education, Ecology, Sociology and Ombudsman**;
- Radio and TV presenter and producer (work with a camera and microphone);
- spokespeople and counselor/coache in the field of communication;
- Coache and counselor in the field of intercultural communication in organizations, public institutions and NGOs;
- Counselor in the field of creating public people's image.

SUMMARY OF QUALIFICATIONS

Ability to interact and effectively communicate with people from diverse backgrounds, highlighting teamwork and problem solving. Good listener. Assiduous and punctual. I like learning and learn fast.
I became a professional because I really care.

EMPLOYMENT

HOSPITAL PSIQUIÁTRICO PARQUE BÉLEM

Porto Alegre 2016 up to now

Acting in the educational and professional orientation of patients admitted in the hospital for chemical dependency. Coordinator of the evaluation schedule of the group of patients. Guidance on the evaluation results and recovery activities, counseling and promotion of mental health. Study of values and attitudes approaching knowledge of the personality traits of each patient.

HOSPITAL PSIQUIÁTRICO HEPA

Porto Alegre 2012 up to now

I work as a sociologist in a study group to improve socialization and reintegration to work, family and education of hospitalized drug addicts in the psychiatric hospital. I Do an assessment of vocational personality of each patient and promote a discharge plan jointly to the patient, creating goals and targets to theirs return to society.

BLOGGER FOR TOPICS OF ENVIRONMENT, EDUCATION, SOCIOLOGY AND EPISTEMOLOGY

Brasil. Since 2008 at www.luanaschreiner.wordpress.com

CGTEE/ELETRÓBRÁS

Porto Alegre 2007 to 2008

Journalist trainee in the Department of Communication and Dissemination. Producer of content in text, video and photo to the Web site company and intranet; clipping; edition; correction. Events coverage.

CAPES/CNPQ

São Leopoldo 2005 to 2007

Adjunct research and scientific development. Focus on epistemology, news media, circulation and networks of NGOs. Specifically: typing search form, interview, form filling, categorization of searching results, qualification, reporting bringing forth, data entry and research information online platform. Presentation results in more than ten science fairs around country. Collaborator and co-author in the book *Scenarios, Theories and Epistemology of Communication*, EPAPERS publisher, 2007. Author of the book: *The Effective Date of Autopoietic Communication Between NGOs and Society*, UFRGS publisher, 2008.

UNISINOS RADIO

São Leopoldo 2006 to 2007

As university radio's reporter, working on various issues concerning the campus.

CORREIO RURAL

Viamão 1997 to 1999

Weekly columnist environment. I wrote on environmental issues of the city, their problems and challenges. I wrote about innovation and examples of technological actions for the environment in the countries of the first world. I edited and photographed for my column independently. the purpose and focus of the column was to arouse environmental awareness and social participation in proactive actions.

EDUCATION

UNISINOS, SÃO LEOPOLDO, RS BRASIL 2009. BACHELOR OF MEDIA JOURNALISM.

Approved in all academic activities with score above average.

FUNIBER, FLORIANÓPOLIS, BRASIL 2015. MASTER IN EDUCATION WITH FOCUS ON EDUCATIONAL CENTERS MANAGEMENT.

Coursing.

IERGS, PORTO ALEGRE, RS BRASIL 2015. POS GRADUATION IN EDUCATIONAL GUIDANCE.

Coursing

CLARETIANO, SÃO PAULO, BRASIL 2012. POST- GRADUATION EXPERTISE IN SOCIOLOGY AND SOCIOLOGY OF EDUCATION.

Approved in all academic activities with score above average.

PROFESSIONAL
HONORS

- Scientific Researcher of CNPq-National Council for Scientific and Technological Development at Unisinos/University do Vale do Rio dos Sinos, 2005 to 2008.
- Author of The Effective Autopoietic Communication Between NGOs and Society by publisher UFRGS- Federal University of Rio Grande do Sul, 2008.
- Education to Reduce Social Inequalities. - Winner of Young Scientist Award Brasilia, DF Brasil 2008.
- Special Student Social at Communication Master at PUCRS 2010.
- Special Student at Sociologist Master at UFRGS 2010/2011.
- Collaborator and co-author in the book Scenarios, Theories and Epistemology of Communication, EPAPERS publisher, 2007.
- I presented my scientific research in over ten science fairs throughout Brazil, with certification of all of them.
- Certified and issued on behalf by Interchange Language Institute of Graeme Hall Terrace, Christ Church, Barbados, West Indies, English as Foreign Language, 2015.
- Proficient in English Language by Pontifical Catholic University of RS at November of 2011.
- Français intensif Pour l'Alliance Française de Porto Alegre 2014.

LEADERSHIP

Vice-President of the NGO Ecological Group GEV- Viamão RS Brasil.
Campaigner for the cause of solid waste in the municipality.

Philanthropy: Philanthropic Partner - Espiritism Hospital of Porto Alegre, the Spiritualist Society Bezerra de Menezes and Hostel and Public Day Care Dias da Cruz in Porto Alegre RS Brasil.

REFERENCES

JORNALISTA IVANIR BORTOT

Gazeta Mercantil e Radiobras/ EBC

Telefones: 0055+ 061-3367 2019 e 0055+ 061-8133 2913